

DAWN WONDER

graphic designer + creative director

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I'VE WORKED AT:

harper+scott

creative director

june 2019 - present | new york, ny

- Supervised a multidisciplinary design team, driving successful execution of complex, cross-functional projects from concept to completion
- Mentored a team of junior, mid-level, and senior designers, fostering individual growth and team cohesion
- Set standards for team to reduce time constraints but maintain output quality
- Partnered with company leadership to drive sales growth and enhance operational performance
- Managed project details to align with client budgets and timelines, ensuring efficient delivery without compromising quality
- Coordinated with department leaders to problem-solve traffic workflow issues and resource creative assets and partners
- Lead client facing video calls to present pitch decks and advise on best creative solutions
- Developed creative direction based on client's brand guidelines and through conceptual artwork
- Rendered photo realistic mock-ups of products, packaging and other goods

slant.la

art director + lead designer

june 2015 - february 2019 | los angeles, ca

- Led Art Team by managing designers, delegating and tracking projects, and organizing files
- Consulted with multiple departments on production and art needs by guiding team meetings and initiating client phone calls
- Designed for multiple national campaigns in entertainment industry to enhance publicity of client's project
- Contributed ideas and brainstorms and set-up timelines to meet clients' needs
- Determined art direction and brand development through concept designs and carefully selected products
- Rendered photo realistic mock-ups of products, packaging and other branded merchandise
- Created presentations for clients to showcase designs, products, and event-space renderings
- Supported Production Department by preparing print files and thoroughly inspecting final manufactured product
- Collaborated with Creative Director and other Executives on several projects by offering creative solutions

fuhu, inc.

production artist

november 2014 - june 2015 | los angeles, ca

- Standardized design templates for children's education game for higher production quantity
- Reviewed and proofed narrative lessons and actions for Wings Challenge Learning System
- Created scenic illustrations based on content from Wings Development Team

I'VE DESIGNED FOR

- Chick-Fil-A
- Disney
- Fox Searchlight
- Google
- In-N-Out
- Lionsgate Entertainment
- Netflix
- Paramount Pictures
- Popeyes
- Sephora
- Universal Pictures
- Warner Bros. Entertainment

I'M SKILLED AT:

- Photoshop
- Illustrator
- InDesign
- Creative + Art Direction
- Project Management

I STUDIED AT:

loyola marymount university

bachelor of arts, studio arts - graphic design
los angeles, ca